

No. 26-17/2009-R&C (Pt.)

Date: 23.02.2018

Circular T&C-CM No. 92/17-18

To

All CGMs- Telecom Circles/ Telephone Districts.

Sub: Rationalization of Data STV recharge packs with PRBT Service across all zones except Kerala.

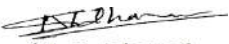
Kindly refer to this office order of even no. dated 10.10.2017 (55/17-18). It has been decided by competent authority to modify the PRBT STV- 459 as PRBT STV-448 with following features:

STV Details	STV-448 * (inclusive of GST)
Voice	Unlimited Local/STD/ roaming calls <u>including Mumbai and Delhi</u>
Data	1GB/ day
SMS	100 SMS/day
PRBT	Free for 84days
Validity	84days

* MRP may be adjusted by +/- Rs.1.


PRBT Content with PRBT STV448			
TOTAL (A=B+C+D)	Share of PRBT vender in Rs. (@ 10paise/day *validity in days)	Share of Pyro (C=5% of (B+D))	Share of BSNL (D)
₹ 17.64	₹ 8.40	₹ 0.84	₹ 8.40

- The above tariff will be applicable with immediate effect. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
- This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to promote bundled STV's with BSNL tune. Circle/Nodal Centre's may also send promotional SMS to all BSNL subscribers conveying the above tariff.
- Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
- Nodal Centre's are requested to integrate the above mentioned plan with IN with immediate effect.
- M/s Pyro is requested to implement the above mentioned plan and integrate with concerned PRBT vendors in their system and promote the same with retailers.
- Circles/Nodal Centre's are requested to send weekly activation report of above mentioned data STV to the BSNL CO VAS cell.
- M/s IMI Mobile /M/s OnMobile should do integration with Nodal IN to ensure activation of BSNL tune service along with BSNL signature tune simultaneously upon the recharge of above mentioned bundled STV.
- BSNL Nodal centre shall share the MSISDN detail of the above mentioned bundled data STV users with the PRBT vendors on regular basis.
- This circular is issued based on the approval of ECT vide Approval No.3266 dated 22.02.2018 in P&P-CM cell file No.3-38/ECT/2015/P&P-CM (Pt.I). Queries/clarification/feedback in respect of above tariff may be addressed to VAS cell, C.O., BSNL, New Delhi and may be sent on duasatender@bsnl.co.in.
- Appropriate GST guidelines already issued by Corp. Office may kindly be followed.


 (N. S. Dhami)
 DGM (T&C-CM)

Copy to:

- CMD, BSNL.
- Directors- CM/ CFA/ EB/ HR/ Fin, BSNL.
- ED-Fin/ CA / NB, BSNL.
- All PGMs /GMs, BSNL C.O.
- GM (IT) for making necessary update in website and place in news item.
- PGM (Sales & Marketing) - for marketing initiative.
- GMs (CMTS -Billing Centre).
- M/s Pyro -For integration and necessary action please.
- M/s IMI Mobile & M/s OnMobile - for information and necessary action please.
- PGMs/ GMs (Nodal) Centres for implementation and necessary action please.
- Director General P & T Audit, Delhi- 110054.
- OL Section -for Hindi version.
- Guard file.


 (Shweta Mandal)
 Dy. Manager (T&C-CM)